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ABSTRACT

The activities of TV Classroom, one of the largest programs designed to educate adults at the high school level through television, in the 1968-1969 school year are reported. In addition, the history of the program since its inception in 1952 is given, together with an historical chart. Course requirements, publicity, registrations, expenses, and future of the TV Classroom are discussed. During the 1968-1969 year, three series were presented: the First Series presented General Science, Sewing for Wardrobe and Home, and ABC Stenoscript Note Taking; the Second Series was comprised of History of San Diego, Human Behavior--Psychology, and California Explorers' Spanish; and the Third Series consisted of Everyday English, 200th Anniversay Spanish, and Fundamentals of Investments. The total number of registrants for the 1968-1969 year was 1,133. (DB)

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T V CLASSROOM IN COLOR

KFMB - TV CHANNEL 8

DIVISION OF ADULT EDUCATION

SAN DIEGO COMMUNITY COLLEGES

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TV CLASSROOM

Adult Education Television
1952 to 1969

REPORT OF 1968-1969 SCHOOL YEAR

Division of Adult Education
San Diego Community Colleges
San Diego Unified School District
San Diego, California 92101

in cooperation with

KFMB-TV, Channel 8
San Diego, California 92101

Dr. Jack P. Hornback, Superintendent
San Diego Unified School District

Mr. Charles W. Patrick, Associate Superintendent
San Diego Community Colleges

Mr. Kenneth S. Imel, Director
Division of Adult Education and Community Services

TABLE OF CONTENTS

1952 - 1969 4

Historical Chart 6

Course Requirements 8

Publicity 8

Registrations 9

Registrations for 1968-69 10

Expenses of TV CLASSROOM 11

History of TV CLASSROOM 12

Future of TV CLASSROOM 13

First Series 14

General Science 16

Sewing for Wardrobe & Home 18

ABC Stenoscript Note Taking 20

Second Series 22

History of San Diego 24

Human Behavior - Psychology 26

California Explorers' Spanish 28

Third Series 30

Everyday English 32

200th Anniversary Spanish 34

Fundamentals of Investments 36

We'll Miss Pat! 38

Duties of the Television Assistant 39

Preview of TV CLASSROOM for the 1968-69 School Year 40

Second Special Program 41

Educational Opportunities for Adults 42

Comments from Viewers 43

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Since 1952, KFMB-TV, Channel 8 has continued to cooperate with the Division of Adult Education by giving television time and technical assistance to produce both academic and cultural educational programs for the adult population of San Diego. Through the years, these telecasts have been developed for the maximum interest of the entire family.

The Division of Adult Education, San Diego Community Colleges, is greatly indebted to TV-8 for making available the three hours of public service time for TV CLASSROOM. Their technical staff is most cooperative and provides our educational programs with the same interest and professional skill that they give to the commercially-sponsored shows.

The addition of color to the 1967-68 series of programs added enthusiasm for the viewers. Color improved the appearance of the teachers and created a more vivid and realistic classroom atmosphere. The actual quality of instruction has been updated through color taping because the teachers can do so much more in the way of demonstrations and exhibits.

TV CLASSROOM performs a needed service to the community of San Diego and surrounding areas. All of the adult schools in the city, as well as the outlying communities, have adults who enroll in TV CLASSROOM. San Diego's senior citizens who are not physically able to participate in school classes are most enthusiastic about the television classes. Many mothers who cannot leave their children to attend school use TV CLASSROOM as a means to continue their education. The Guidance Department recommends these classes to their handicapped students who cannot attend regular day school. Servicemen from outlying bases, adults from the Viejas Honor Camp, as well as regular adult school students needing many electives, work toward their high school diplomas by completing requirements for the television courses.

Three special programs are presented during the regular school year. The Division of Adult Education uses this time to give the public an overview of the extensive curriculum and unique programs available in our schools and to publicize particular courses. Each year San Diego State College Extension Department, the University of California Extension, and the San Diego Community Colleges join in a cooperative venture to inform the viewing public of the educational opportunities available for adults in higher education.

Kenneth S. Imel
Director

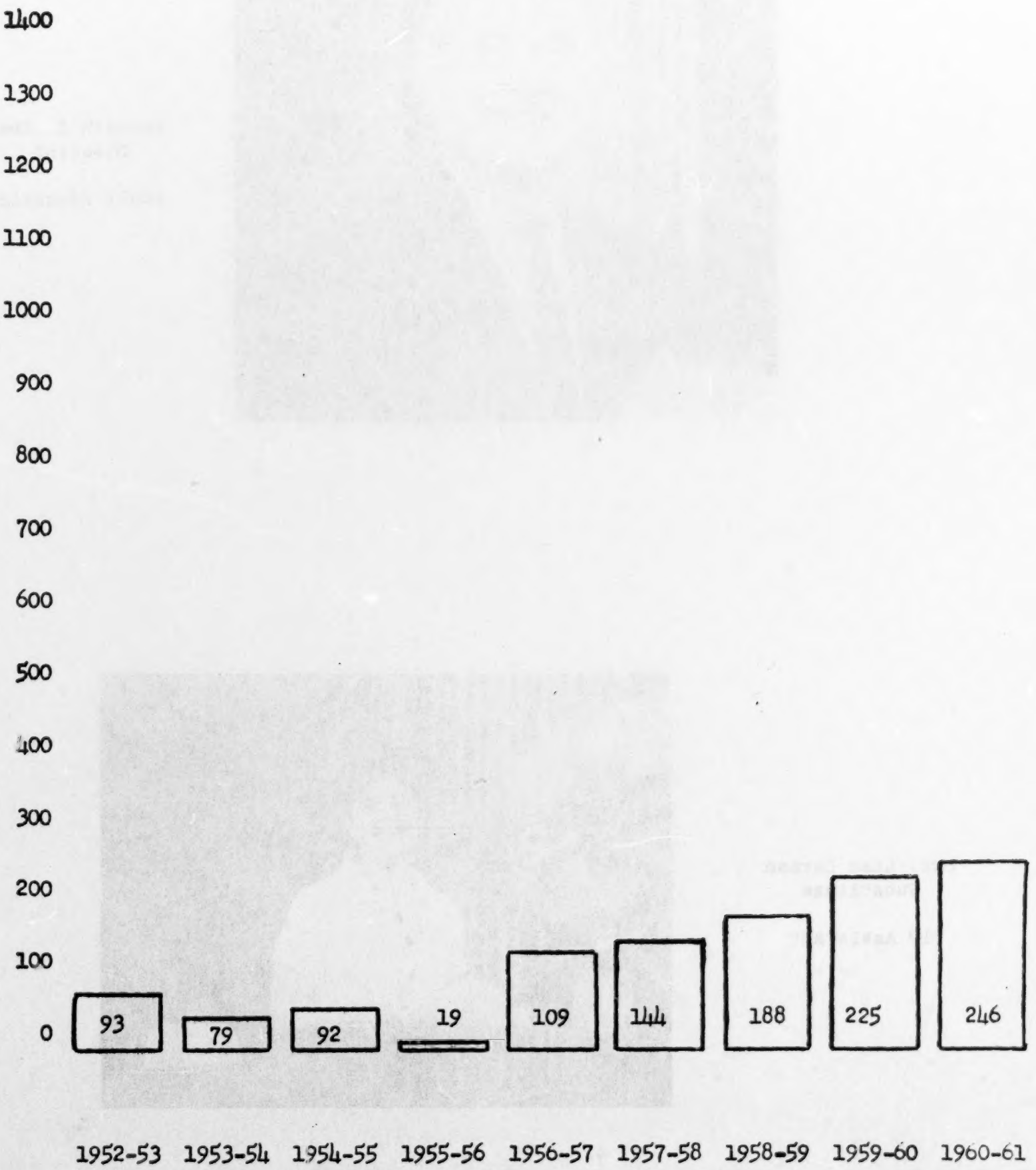
Adult Education

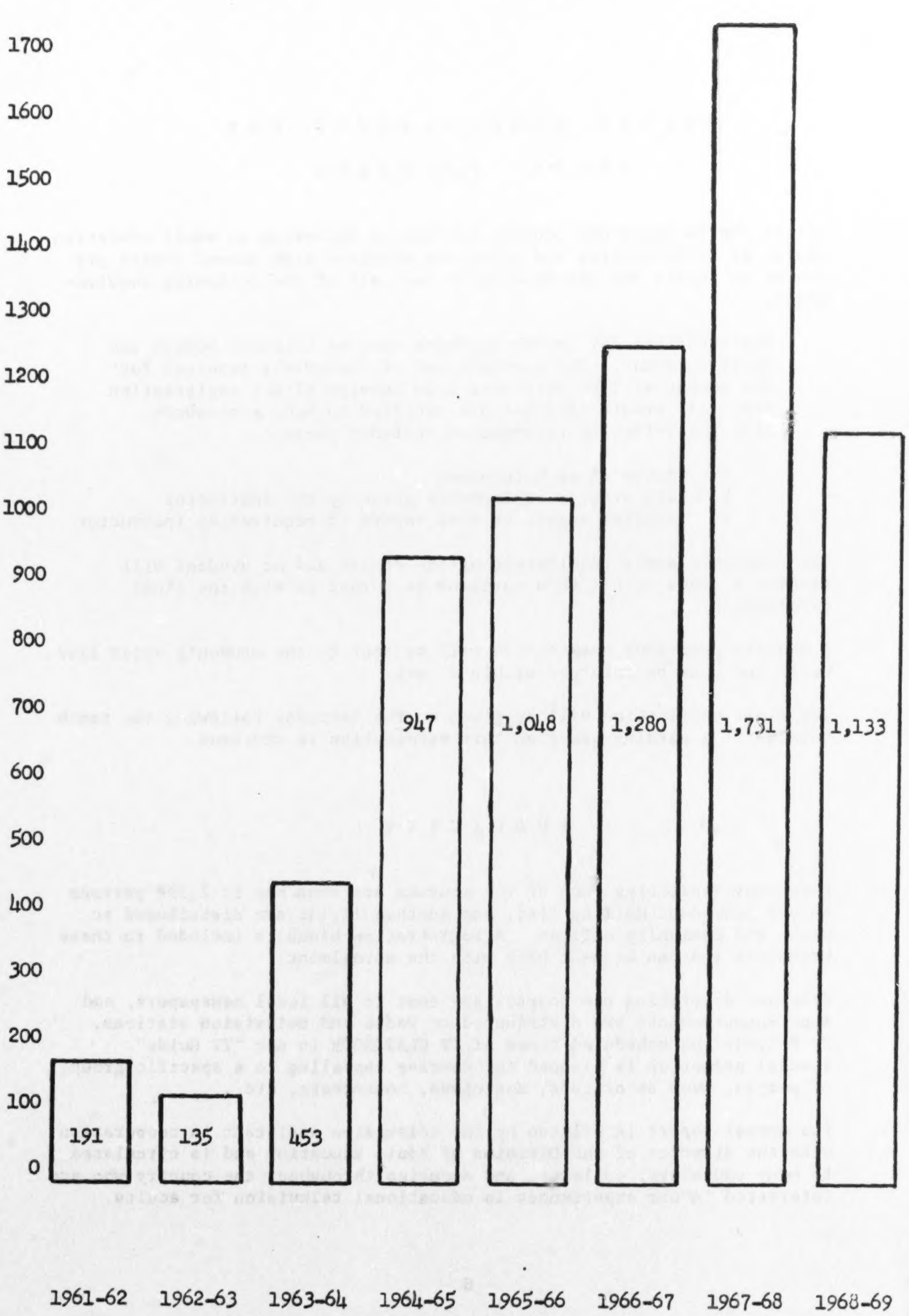
Mrs. Lisa Carman
Substitute

TV Assistant

H I S T O R I C A L C H A R T O F R E G I S T R A T I O N S

TV CLASSROOM from 1952 to 1969

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947
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1,280
1,731
1,133
1961-62
1962-63
1963-64
1964-65
1965-66
1966-67
1967-68
1968-69

COURSE REQUIREMENTS FOR CREDIT STUDENTS

All of the TV CLASSROOM courses are set up following an adult education course of study outline and offer one elective high school credit per course to adults who satisfactorily meet all of the following requirements.

Registrations for credit students must be received before the third telecast. The textbook and all materials required for the course will be furnished upon receipt of the registration fee. All credit students are required to keep a notebook with the following information included therein.

1. Notes on each telecast
2. All written assignments given by the instructor
3. Special report or book report if required by instructor

The notebooks are a requirement of the course and no student will receive a grade unless this notebook is turned in with the final examination.

A midterm open-book examination will be sent to the students after five weeks and must be returned within a week.

The final examination will be given on the Saturday following the tenth telecast. A passing grade on this examination is required.

PUBLICITY

Brochures describing each of the courses are sent out to 2,598 persons on our permanent mailing list, and another 11,132 are distributed to civic and community offices. A registration blank is included in these brochures and can be sent back with the enrollment.

Releases describing new courses are sent to all local newspapers, and spot announcements are distributed to radio and television stations. TV-8 lists the scheduled times of TV CLASSROOM in the "TV Guide". Special promotion is planned for courses appealing to a specific group of people, such as artists, musicians, homemakers, etc.

The annual report is written by the television assistant in cooperation with the director of the Division of Adult Education and is circulated to many educators, colleges, and agencies throughout the country who are interested in our experiences in educational television for adults.

R E G I S T R A T I O N S

TV CLASSROOM registered 1,133 students for the nine courses this year. This is a decrease of 598 students. It is presumed that the fee increase from $2.00 to $4.00 had a great deal to do with this decrease. Fewer students than usual took the courses for personal improvement and enjoyment.

Fee Increase in 1968-69

From the beginning, $2.00 had been charged for registration to cover mailing, duplicating, supplies, and books for students registering for credit. There was a continuous increase in costs and by the 1967-68 school year, the $2.00 fee was covering only the cost of books and supplies. Postage, duplicating, and other incidentals were charged against the adult education budget. In addition, the $2.00 registration fee went into the "general fund" which meant that the book budget was increased by the total sum of TV CLASSROOM expenditures because the other costs were charged against the adult education budget.

For the 1968-69 school year, the TV CLASSROOM fee was increased from $2.00 to $4.00, and the adult education book budget was increased by $2,000 to cover the cost of books for the nine classes. When this fee increase was put into effect, certain exemptions were applied as follows:

A. Students 16 years of age and under who are working for high school credit are not charged a fee. These students are referred by home teachers and private schools and in each case are recommended by the school.

B. Students from 17 to 21 years of age pay a $2.00 book fee.

C. Students on welfare or on unemployment are exempt from the fees on the recommendation of their counselor. In many cases, students enrolled on a "hardship" basis do pay for the cost of their television classes when they are in a position to do so. One such case occurred with a student who had taken five classes during this school year and at the time of the classes had been unable to pay for them. In May we received a money order in full payment of the classes and a note thanking us for our patience.

REGISTRATIONS FOR 1968-69

First Series from October 1, 1968 to December 7, 1968

General Science	108 enrolled	93 for credit	46 earned credit
Sewing for Wardrobe & Home	140 enrolled	63 for credit	32 earned credit
ABC Stenoscript Note Taking	235 enrolled	104 for credit	62 earned credit

Second Series from January 4, 1969 to March 8, 1969

History of San Diego	89 enrolled	66 for credit	27 earned credit
Human Behavior - Psychology	111 enrolled	85 for credit	46 earned credit
California Explorers' Spanish	79 enrolled	40 for credit	8 earned credit

Third Series from March 22, 1969 to May 31, 1969

Everyday English	131 enrolled	114 for credit	59 earned credit
200th Anniversary Spanish	113 enrolled	52 for credit	22 earned credit
Fundamentals of Investments	130 enrolled	93 for credit	45 earned credit

EXPENSES OF TV CLASSROOM

TV CLASSROOM is produced at a nominal cost to the district with the $4.00 registration fee covering a portion of the expenses. The following is a breakdown of expenses for the school year 1968-69.

Expenses	
Television Assistant (11 months)	$ 6,567.00
Television Instructors	2,880.00
Mileage for Television Assistant	275.00
Instructional Aids, Supplies, and Postage	2,220.00
Textbooks (Reimbursed from fees)	3,740.00
COST OF PROGRAM	$ 15,657.00
Income	
Income from Registrations	3,222.00
TOTAL COST OF TV CLASSROOM TO SCHOOL DISTRICT	$ 12,435.00

As has been mentioned previously, KFMB-TV, Channel 8 has assumed all costs directly related to the taping of TV CLASSROOM. This would include use of the television studio twice a week, use of two color cameras, services of two cameramen and one director, supply of raw tape, services of one announcer and all the other technicians that are involved in the production of a television show. Without this tremendous contribution, the costs of the program would be prohibitive.

HISTORY OF TV CLASSROOM:

CHANNEL 8 COOPERATION

TV CLASSROOM was first developed in the 1951-52 school year by the Division of Adult Education of the San Diego Community Colleges and has been presented each year since that date. The first classes were shown on KFMB-TV, Channel 8 without any previous knowledge or information of what had been initiated by other school districts in the educational television field. From these pioneer telecasts has grown one of the largest programs geared to educating adults at the high school level through television in the country.

TV CLASSROOM has been presented with very little expense to the district and provides a much needed service to the community (see breakdown of expenses on page 11).

In 1956, KOGO-TV, Channel 10 joined TV-8 in presenting TV CLASSROOM for that one school year. The stations furnished technical assistance and provided the television time on a public service basis.

Nine courses, usually ten weeks in length, are offered on TV-8 from October to June during the school year. Classes have been scheduled on almost every day of the week except Sunday during the past seventeen years. Beginning in 1964-65, shows were replayed on Monday, Wednesday, and Friday, as well as televised on Saturday mornings. Most classes are established to parallel an ongoing adult education course and offer one elective high school credit per course to adults who satisfactorily complete the assignments, view the telecasts, submit a midterm exam, and pass the final examination. Occasionally, a noncredit class is offered if it is timely and of interest to the general public. At the end of the seventeenth year on local television, TV CLASSROOM will have presented 153 courses since the program began. These classes include algebra, astronomy, English, history of San Diego, geography, Spanish, investments, Russian, typewriting, psychology, oceanography, parent education, and others.

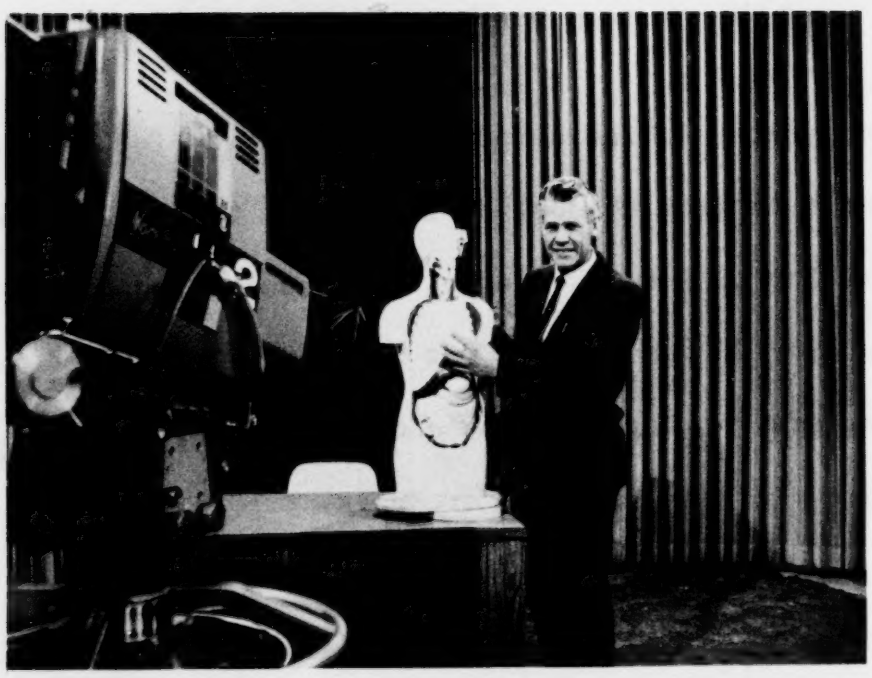
Since 1964-65, TV-8 has donated three hours weekly for televising TV CLASSROOM. Their offer to replay the Saturday shows has been greatly appreciated by the students. It has enabled students to choose a viewing time or allowed them to watch the shows twice for the increased educational benefit. For the past two years, the shows have been taped on Monday and Tuesday evenings which does increase the number of teachers available.

FUTURE OF TV CLASSROOM

After seventeen years of high school credit classes for adults with complete cooperation from Channel 8, it appears that a lapse of one year of telecasting will be necessary. The adult education television budget for the 1969-70 school year was $16,000. This would include payment of teachers, postage, salary and mileage for the television assistant, and a minimum amount of art work.

During the past seventeen years, the television station has financed through public service the cutting of the tapes and the cost of telecasting. This included cameramen, a director, use of the studio, and raw tape. For the 1969-70 school year, it was indicated that it would be necessary for the Division of Adult Education to have the tapes cut elsewhere. ITV costs at San Diego State College are too expensive for our budget, and the community colleges television instructional laboratory will not have equipment to cut the size of tape required on the new color projector at TV-8.

By the school year 1970-71, it is anticipated that the San Diego City College television laboratory will have equipment compatible with KFMB-TV. At this time it is hoped that we will be back on the air with Channel 8 in 1970-71.



Harold Casey
and "friend"

General Science

Mrs. Lou Smillie

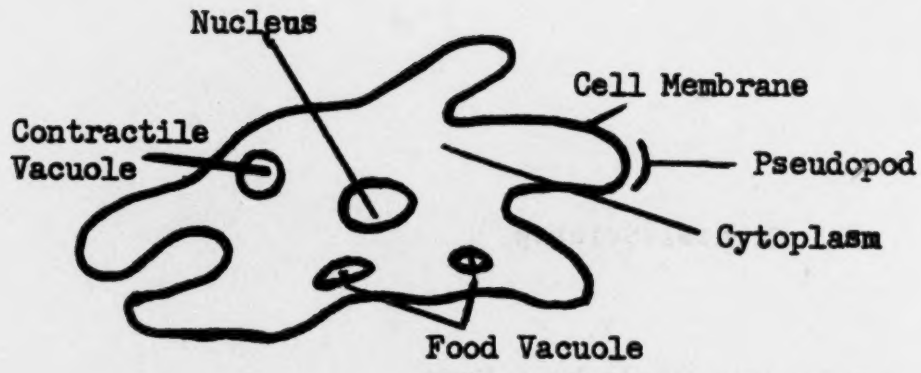
Sewing for
Wardrobe & Home

F I R S T S E R I E S

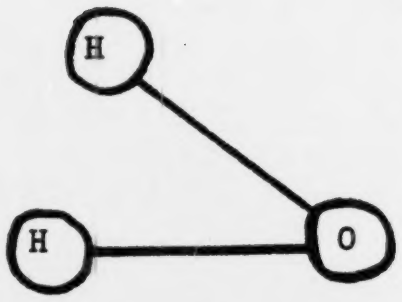
General Science

Sewing for Wardrobe & Home

ABC Stenoscript Note Taking

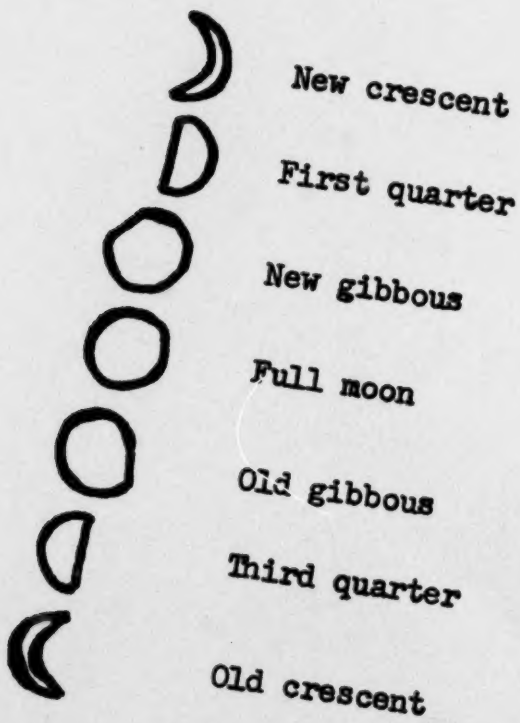


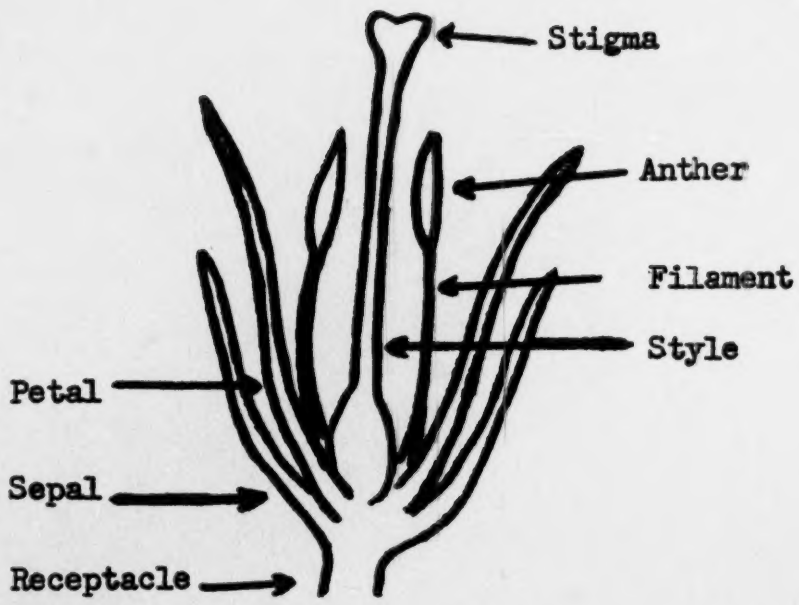
AMOEBA



The formula for water

Phases of the Moon





Parts of a Flower

G E N E R A L S C I E N C E

Harold D. Casey, Instructor
October 1, 1968 to December 7, 1968

Description of Course

"Every citizen in our democratic society must have a background in general science in order to appreciate, direct, and to contribute to our scientific and technologically orientated society. This course is structured to give an overview of concepts, ideas, and vocabulary in botany, zoology, chemistry, physics, electronics, geology, and meteorology with the hope that it will stimulate further study in science."

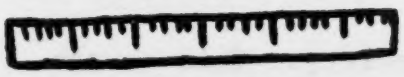
Harold Casey presented an interesting program with a great variety of visual aids. It was necessary to be rather brief in the discussion of the various fields due to the ten-week limitation. As is always the case in TV CLASSROOM, we hope students found something to interest them in the field of science and will further explore the subject in future classes. Mr. Casey is a regular daytime junior high school teacher with the San Diego Unified School District. He also conducts a highly successful oceanography course for Patrick Henry Adult School.

108 students enrolled

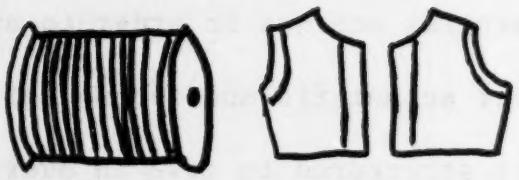
93 students enrolled for high school credit

46 students earned high school credit

SEWING FOR WARDROBE & HOME

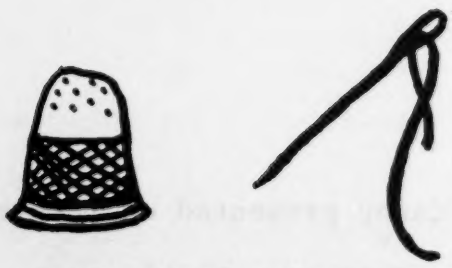


Measure Yourself

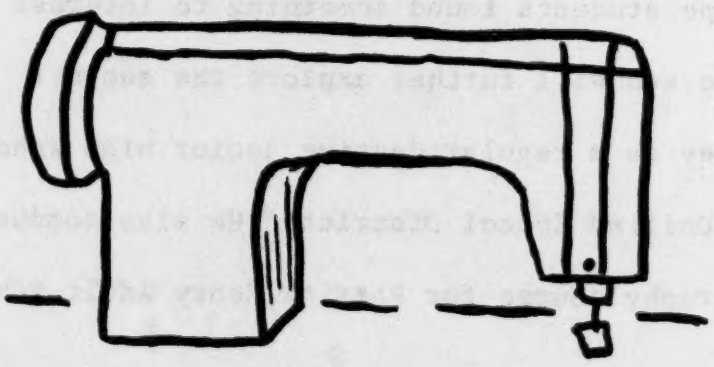


Buy pattern and notions

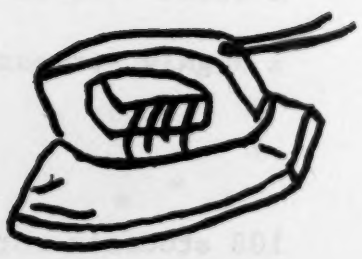
Cut garment



Baste where necessary



Start sewing



Press as you sew

S E W I N G F O R W A R D R O B E & H O M E

Mrs. Lou Smillie, Instructor
October 1, 1968 to December 7, 1968

Description of Course

"A professional finished look for the items made in the home will be the focal point of this course. Speed, ease of assembly, and machine finishing will be emphasized in the clothes and interior decorations that will receive wear and laundering. Couture finishes will be used and explained for custom-type items. The sewing machine will be shown as a tool of many uses, and the objective will be to stimulate ideas and to encourage students to follow through on their own."

Lou Smillie's students found the class stimulating and exciting. She actually made items during the television class, and the students were able to follow her every step from beginning to end. Close-ups of the sewing and ironing steps were a real help to the students. The colorful fabrics of today were very striking visuals on color television. Mrs. Smillie wore many of her completed items which gave positive encouragement to the students, and many said they actually made articles of clothing for themselves or their family.

There was a great deal of enthusiasm about this class with much support from various fabric stores and pattern manufacturers. Our thanks to Coats & Clark Educational Bureau, Golden State Fabrics, McCall's Patterns Educational Office, Simplicity Patterns Educational Office, and Susanne's Necchi Sewing Circle.

140 students enrolled

63 students enrolled for high school credit

32 students earned high school credit

A B C S T E N O S C R I P T N O T E T A K I N G

Sample of material developed especially for this class by ABC STENOSCRIPT SHORTHAND.

cause	kz
metal	mtl
agency	ajnc
favor	fvr
gone	g

Lend me a book. l- e a bk.

Lend her a book. l- r a bk.

e d_ pa- f - plc. e l gt kz f - bk. e l dlvr - zū t e.

l e l- u - bk? d u c m n - nu kr? - mn xpk_ t sl a lt v bk̄.

- mn zpg f zū gt - rg sz. - pa- f - bk hz bk d.

e w- a btr kr. -s izu v - bk zd b rd b m. wn u fnz klkg

- kz s- i t e. u h h̄ n op t zo wt u k d n -s prt bz.

He has a car. e hz a kr.

He has a rented car. e hz a r- kr.

He has a good rented car. e hz a gd r- kr.

judge	jj
offer	ofr
argue	rgu

A B C S T E N O S C R I P T N O T E T A K I N G

Mrs. Phyllis Wolfe, Instructor
October 1, 1968 to December 7, 1968

Description of Course

"Stenoscript is America's fastest growing shorthand system. By knowing the alphabet you already know 75% of stenoscript. There are no complicated symbols to learn and a speed of 80 to 100 words per minute can be attained in one semester. Transcribing is easy and notes never get cold even after long periods of time. Stenoscript is accepted in all industries and by all Civil Service Commissions. This course could make you a fully employable stenographer and would provide college students with the finest note-taking system available."

Phyllis Wolfe was one of the original advocates of the stenoscript method. Her enthusiasm for the class caught on and spread to the students who wrote her letters in stenoscript. The class was taught utilizing a variety of teaching methods. Flash cards and oral dictation gave students an opportunity to test their recall of phrases and vocabulary.

We wish to thank the Stenoscript Shorthand Institute for the textbook written especially for TV CLASSROOM. There was a great demand for the book, and it was quickly sold out. This was the largest class of the year enrolling 235 students. Of the 104 enrolling for credit, only 62 of these students actually completed the course. It is hoped that a great many more gained something from this stimulating class and have continued to work for increased speed.

Mrs. Virginia Lucas

History of San Diego

Rick Potter

TV-8 Director

Mrs. Fran Fehlman

Human Behavior -
Psychology

James Hardison

California Explorers'
Spanish

S E C O N D S E R I E S

History of San Diego

Human Behavior - Psychology

California Explorers' Spanish

H I S T O R Y O F S A N D I E G O

Digueno Indians -- first inhabitants

Point Loma -- Juan Rodriguez Cabrillo

Gaspar de Portola -- first governor of California

"San Diego Herald" --
first newspaper in city

Father Junipero Serra -- first mission

Jedediah Smith -- first American
via desert route

Hide trade -- first successful
industry in San Diego

Juan Maria Osuna -- first mayor

Miguel de Pedrorena -- first San Diego patriot

"Betsy" -- first American
ship to enter San Diego harbor

Pantoja Plaza --
first park in San Diego

HISTORY OF SAN DIEGO

Mrs. Virginia Lucas, Instructor
January 4, 1969 to March 8, 1969

Description of Course

"San Diego, birthplace of California, is about to celebrate its two hundredth anniversary. This is the birth of a dream come true, a political experiment that barely succeeded. Dedicated men, as well as some who were not so dedicated, heroes, adventurers, men greedy for golden power, pioneer men -- both humble and proud, all will take part in the drama that is the history of San Diego. From the conquest of Mexico by Cortez to the land boom of the 80's in California, we will meet and become acquainted with the Spaniards, Mexicans, and Americans who discovered, inhabited, and developed San Diego. This course should stimulate your interest in California history and encourage you to read more after it is over."

Virginia Lucas has taught San Diego history for ten years. She became interested in the subject after attending adult education courses. Her classes which are always well attended have done exceedingly well this bicentennial year. Students enjoyed learning the facts behind places and people heard of all their lives. Mrs. Lucas organized a successful walking tour of the Old Town area for her students; about 50 attended.

89 students enrolled

66 students enrolled for high school credit

27 students earned high school credit

Delinquency is used to refer to crimes committed by those who are not legally of age.

Punishment is necessary for a child's development and peace of mind.

Psychology is the science that studies the behavior of any living organism.

The super ego is the moral and individual values of a person.

The democratic leader is one of the group. He works with the members.

The "gifted" child's superior intelligence is apparent early in life just as the retarded child's low intelligence.

Discrimination is when we respond to a particular stimulus one way and respond to a similar stimuli in another way.

Insight is a sudden preception of the solution to a problem.

Intelligence is the ability of a person to adjust himself adequately to both old and new situations in the world around him.

An irrational fear is known as a phobia.

If you lack self respect, others will not respect you.

H U M A N B E H A V I O R -- P S Y C H O L O G Y

Mrs. Fran Fehlman, Instructor
January 4, 1969 to March 8, 1969

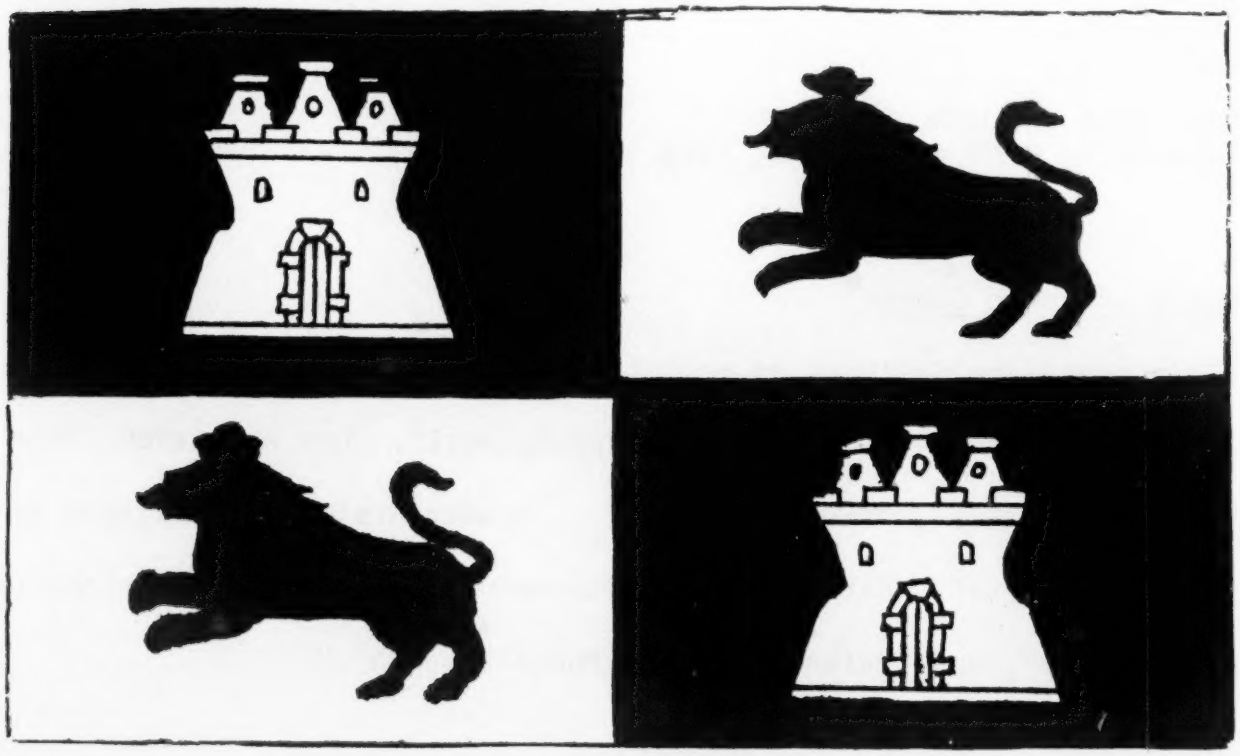
Description of Course

"This course is designed as an introduction to psychology. The subjects to be considered will be "What is Psychology?", "How We Learn", "The Thinking Process", "The Personality", "Leadership", "Intelligence and Its Measurement", "Heredity and Environment", "Biological Foundations of Behavior", and "Maintaining our Mental Health"."

This was Fran Fehlman's second appearance on TV CLASSROOM, and her class again generated a great deal of interest and participation. Mrs. Fehlman's pleasant personality and practical approach to the subject matter made this an interesting class for most students. She used a set of study lessons she compiled rather than a textbook. Three of her Midway students participated in a discussion on one of the programs. Our thanks to Deborah Case, Edie Cindrich, and Peggy McCormack for their contributions to the class.

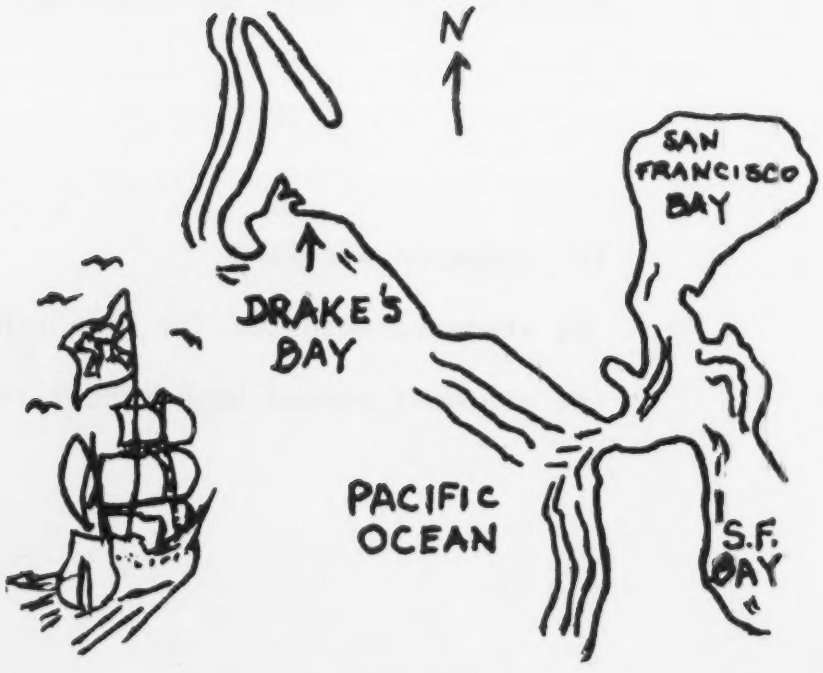
111 students enrolled
85 students enrolled for high school credit
46 students earned high school credit

CALIFORNIA EXPLORERS' SPANISH



La Bandera Española

Drawings from booklet
prepared by James Hardison



C A L I F O R N I A E X P L O R E R S ' S P A N I S H

James Hardison, Instructor
January 4, 1969 to March 8, 1969

Description of Course

"This course is designed to offer an appreciation and understanding of the Spanish used by the early explorers and settlers of the California coast. Reference will be made to the original diaries, manuscripts, and documents of Cabrillo, Vizcaino, Portola, and Serra - each of whom played an important role in the exploration, mapping, and settlement of our very beautiful city of San Diego. The level of instruction will be directed toward intermediate Spanish students; however, the beginners are encouraged to participate because the Spanish historical and cultural patterns will assist in a broader appreciation of San Diego's bicentennial celebration of 1969. A telephone language laboratory will be available for students dialing 276-2762."

James Hardison is a popular teacher on TV CLASSROOM, and his many students were glad to see him back. Because this was an advanced class, enrollment was lower than usual in his classes. Mr. Hardison utilized paintings by a local artist as part of his set. They represented persons and places involved in the settling of San Diego. The textbook used was compiled by Mr. Hardison as a result of research through original diaries and documents for his master's thesis.

79 students enrolled

40 students enrolled for high school credit

8 students earned high school credit

Mrs. Jean Lewin

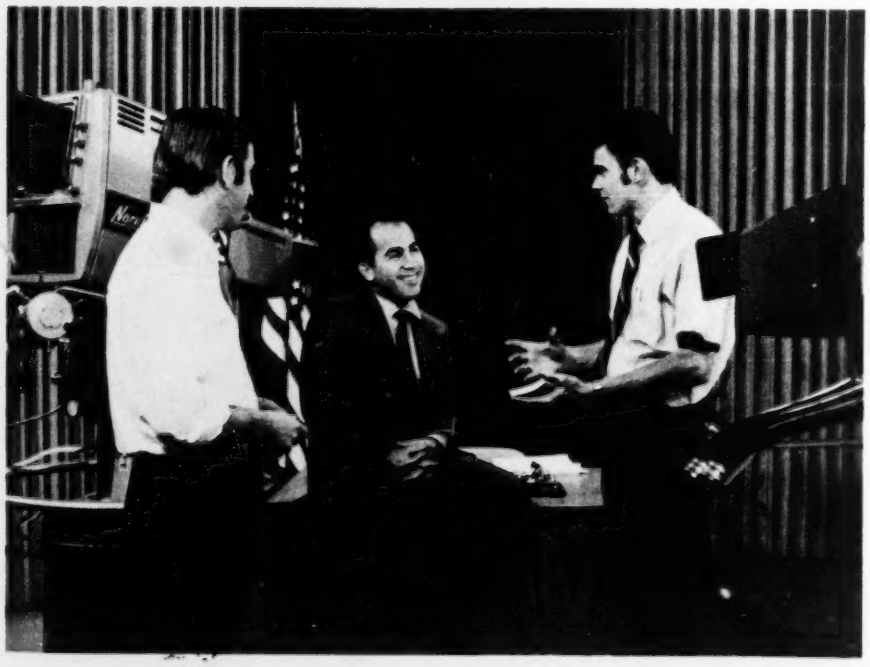
Everyday English

Mrs. Fanny Miller

200th Anniversary
Spanish

George Andruss

TV-8 Floor Manager



Andrew Castiglione

Fundamentals of
Investments

Rick Potter

TV-8 Director

T H I R D S E R I E S

Everyday English

200th Anniversary Spanish

Fundamentals of Investments

There are two basic parts to a sentence:
the subject and the predicate.

The noun names some person, place or thing.
Some nouns are called concrete; they name anything physical. Some nouns are called abstract because they name ideas, qualities, or actions that cannot be perceived by any of the five senses.

Pronouns are words that are used in the place of nouns.

The adjective modifies or qualifies a noun or pronoun.

The berb is the key word in the sentence.
Most verbs are words that express action; they are doing words.

To find the subject, first find the verb. Then ask, "Whom or what is the verb telling or asking about?" The answer will be the subject.

A clause is a group of words containing a subject and a predicate but used as only a part of the sentence. A clause may be independent or dependent. You know that an independent clause expresses a complete thought and make sense if used alone. You also know that a dependent clause will not make sense alone.

E V E R Y D A Y E N G L I S H

Mrs. Jean Lewin, Instructor
March 22, 1969 to May 31, 1969

Description of Course

"The primary goal of this course is to provide a study of the structure of the English language by emphasizing the patterns and structure of sentences. The course will utilize five basic sentence patterns; from the knowledge of these, the student will be able to relate punctuation, usage, and style in his writing. Instruction will include the correct use of pronouns, adjectives, and adverbs and the formation of plural and possessive nouns."

Jean Lewin is making a repeat performance on TV CLASSROOM. Her experience shows in the quality of her classroom sessions. She utilized the blackboard on her programs, and it turned out to be a very effective visual. Mrs. Lewin is an attractive, talented teacher; and students were impressed with the positive professionalism of her show. The textbook, Language is You, was used; it was a workbook which is always popular with the students.

131 students enrolled
114 students enrolled for high school credit
60 students earned high school credit

200th ANNIVERSARY SPANISH

sample of dialogue
prepared by Mrs. Miller

¿Quién Descubrio a San Diego?

1. ¿Quién era Juan Rodriguez Cabrillo?

   Descubrió la punta, llamádola San Miguel.

   ¿Cuándo?

   El veintiocho de septiembre de 1542.

2. ¿Quién le dió el nombre de San Diego?

   Sebastian Vizcaíno, el doce de diciembre de 1602.

   ¿De dónde salió Vizcaíno?

   Vizcaíno salió de Acapulco con tres naves.

3. ¿Por qué celebramos el bicentenario este año?

   El veintinueve de abril de 1769 ancló la nave, SAN ANTONIO, en la bahía de San Diego.

   ¿Por qué se domoraron tanto?

   Porque los españoles se olvidaron de California por ciento sesenta y siete años.

4. ¿En qué fecha se fundó San Diego?

   Oficialmente, el diez y seis de julio de 1769.

   ¿Dónde?

   En una colina con vista magnífica al Valle de la Mision.

200th ANNIVERSARY SPANISH

Mrs. Fanny Miller, Instructor
March 22, 1969 to May 31, 1969

Description of Course

"This is a dual purpose course designed to introduce the beginning student to the Spanish vocabulary and pertinent phraseology, as well as some of the historical landmarks associated with San Diego's 200th anniversary celebration. Students will utilize an elementary textbook to provide the basis for exercises in basic conversational Spanish. The course will be planned around pictorial visits to several important landmarks, and the materials slanted to employ phrases commonly heard in connection with each landmark."

Fanny Miller did a very good job in the short time she was given to prepare her course. The students really enjoyed her audio-lingual approach to the subject matter, and her use of dialogues was very well received. Mrs. Miller utilized many pictures, slides, and charts in her presentations. Basic Spanish rules and pronunciation hints were always available in the textbook, Spanish Made Simple. Our appreciation to Mrs. Carmen Wendling for joining her on the final show to illustrate the Castilian style of Spanish.

113 students enrolled
52 students enrolled for high school credit
22 students earned high school credit

F U N D A M E N T A L S O F I N V E S T M E N T S

Capital, not earnings, is what produces security.

Classic estate planning was limited, based on two prime principles: thrift and sound investment.

But while it is true that the high cost of living reduces the effect of affluence, it does not cancel it out. The trouble goes deeper. It is not so much the cost of living; it is the high cost of living high.

According to the Bureau of Labor statistics, it takes an income of $6,120 per year to support a family of four on a subsistence level in most urban areas. Yet this sum is not really enough to supply what most of us consider to be "necessities" for our families.

What is estate planning? It is the creation, conservation, and utilization of family resources to obtain the maximum support and security for the family during the lifetime and after the death of the planner.

Today there are insurance policies to meet any insurance need. As only one element in the estate plan, the insurance program must be tailored to the needs of each individual.

Investing on one's own is a difficult task. It calls for skill, experience, and above all, time. A person with large resources can afford to pay for individual professional assistance, but the small investor is usually dependent upon whatever information he can gather from disparate sources in the limited time he can devote to this effort.

F U N D A M E N T A L S O F I N V E S T M E N T S

Andrew Castiglione, Instructor
March 22, 1969 to May 31, 1969

Description of Course

"Do you know enough about economics to make profitable financial decisions for your family? According to recent survey's, many Americans have never taken a course in economics, yet financial problems face us at every turn of our daily lives. There are problems of retirement, inflation, wages, bond issues, taxes, interest rates, and working hours. We are expected to make sound financial decisions for our families and vote intelligently on such issues, even though we have no formal training in these areas. This course is an ambitious attempt to answer these important questions."

With his background in the field of investments, Andrew Castiglione was able to present an interesting and present-day approach to his subject matter. At times, it did seem difficult for him to relate in the basic terms needed by beginning students. Mr. Castiglione had four guest speakers participating with him, and all contributed greatly to the success of the course. Our sincere thanks to Lawrence True, trust officer of the Security Pacific Bank; Richard Schneider, investment agent for Coldwell Banker & Company; Alfred O'Brien, associate general agent of John Hancock Insurance; and Daniel Olmstead, regional representative of Shareholders Management. We received a lot of response from students regarding the presentations of these guests.

130 students enrolled

94 students enrolled for high school credit

45 students earned high school credit

Mrs. Patricia Byrom

Television Assistant

W E ' L L M I S S P A T !

Mrs. Patricia Byrom joined the Division of Adult Education as the television assistant on March 9, 1964 and left in February of 1969 due to illness. Her training in the field of dramatics gave her a real understanding of the technical end of the production, as well as the demands placed on the teacher. Needless to say, she soon became a favorite "regular" at the television studio.

The teachers found Mrs. Byrom helpful and full of suggestions to aid them in the field of television. Her ready smile and warm personality quietly calmed harried nerves and camera jitters.

TV CLASSROOM and Pat Byrom quickly became synonymous to the viewing public and the credit students. It will be some time before queries for Pat Byrom cease.

DUTIES OF THE TELEVISION ASSISTANT

--Works with the Director of Adult Education in setting up courses to be offered and assists in interviewing and choosing the teachers for the courses.

--Since most of the teachers are new to television instruction, she counsels them on production methods and assists them in planning their courses to include the latest techniques.

--Works directly with television instructors and station personnel.

--Handles student registrations and sends out all necessary material.

--Makes all contacts with registered students.

--Prepares continuity sheets; newspaper publicity releases; opening, closing, and special spot announcements for television stations.

--Is prepared to appear on television when necessary to introduce new teachers, make announcements of coming courses, etc.

--Assists instructors at television studio and delivers whatever props are furnished by the school district.

--Answers all television mail and helps students who call with questions regarding homework assignments, etc.

--Takes care of all details for the scheduling of programs and makes arrangements for video-taping sessions at the television station.

--Assists television instructors with final examinations and takes care of sending grade cards to adult schools and notifying students.

--Gathers material for TV CLASSROOM annual report and assists director in preparing the report.

P R E V I E W O F T V C L A S S R O O M F O R T H E

1 9 6 8 - 6 9 S C H O O L Y E A R

September 28, 1968

Kenneth Imel, director of the Division of Adult Education, moderated the first section of our "Preview of TV CLASSROOM for the 1968-69 School Year". Helping him to describe the various programs offered in adult education were Mrs. Roxey Sedgwick and Stanley Morton, counselors at Midway Day Adult School. The educational and testing programs and students body activities at Midway were discussed with the help of a student, Carlos Guevara. Mr. Imel introduced Harold Casey who will teach the TV CLASSROOM course in General Science.

* *

The second portion of the "Preview of TV CLASSROOM" was moderated by Dr. Robert Coleman, vice principal of the Memorial Adult Center, with help from John Leahy, counselor at Memorial. They were joined by Mrs. Mary Wilson and Mrs. Natividad Bolton, students at the school. Dr. Coleman and Mr. Leahy discussed the large day program and the counseling services available to students, as well as the program designed for foreign-born students. Mrs. Wilson and Mrs. Bolton related their experiences in continuing their education. Mr. Imel introduced Mrs. Lou Smillie who will teach the TV CLASSROOM course in Sewing for Wardrobe & Home.

* *

Mr. Imel moderated a panel on the third section of "Preview of TV CLASSROOM". The members were Robert Menke, director of the Career Development Center; Kenneth Gibson, director of the Skills Center; and Carl Gardner, counselor at the Skills Center. The various activities of the Twelfth Avenue offices were discussed. Roxey Sedgwick appeared in place of Mrs. Phyllis Wolfe who will teach the class in ABC Steno-script Note Taking. Mrs. Sedgwick demonstrated the technique for prospective students.

S E C O N D S P E C I A L P R O G R A M

December 14, 1968

Kenneth Imel, director of the Division of Adult Education, moderated the first series of our "Second Special Program". Donald Schlei, vice principal of Midway Day Adult School, joined Mr. Imel in discussing the necessity of history and government classes. He also related plans for celebration of the 200th anniversary, as well as the joint graduation planned for June 20, 1969. Mrs. Virginia Lucas, who will teach the "History of San Diego" class, brought slides of the Old Town community and discussed the course outline for her class.

* *

Judson Bradshaw, principal of Hoover-Crawford Adult School, discussed the plans for the joint adult schools graduation with Kenneth Imel. They narrated slides of the last group graduation. Clarence Stanfield, counselor of Clairemont Adult School, told how students enroll in adult education classes for high school credit. He also explained how students receive credit for work experience and testing evaluations. One of our adult students, Mrs. Zella Terryberry, appeared to relate her experiences and feelings as an adult student. Mr. Imel introduced Mrs. Fran Fehlman who will teach the Human Behavior - Psychology course.

* *

Mrs. Thelma Harrison, English as a second language teacher, joined Mr. Imel on this program to preview the problems Spanish-speaking persons find in joining our community. James Hardison, who will teach California Explorers' Spanish, added comments on the influence of the Spanish language and culture on our community. They discussed the programs available for English-speaking and Spanish-speaking persons to learn more about the other, as well as the understanding between nations that can develop.

E D U C A T I O N A L O P P O R T U N I T I E S F O R A D U L T S

"A Special Program"

March 15, 1969

San Diego State College sent Dr. Manville Petteys and Dr. Clayton Gjerde to join Mr. Kenneth Imel in the first portion of our program on the educational opportunities for adults. Dr. Petteys discussed the extension program; types of courses; how to start a class; and how to enroll. Dr. Gjerde discussed the community service activities and the summer school program. Mr. Imel introduced Mrs. Fanny Miller who will teach the course in 200th Anniversary Spanish.

* *

Kenneth Gibson, director of the Skills Center, was introduced by Mr. Imel as the moderator of the second show. Mr. Gibson brought with him four students from the Center. Mary Darris discussed her electronics assembly course and displayed some of the equipment she works on. Joe Gallegus told of his experiences in our aircraft assembly program. The auto mechanics class was represented by George Parker who brought a carburetor to show. Joe Hamilton displayed some welding work from his class. Mr. Imel and Mr. Gibson discussed the growth and scope of the Skills Center program.

* *

Dr. Martin Chamberlain coordinated the program presented by the University of California Extension. He was joined by Frank Siaz, Bob Richards, and Betty Farson who related plans for urban development programs in the Southeast and Kearny Mesa areas. Dr. Chamberlain enumerated the programs offered by the Extension Department. Mr. Imel introduced Mrs. Jean Lewin and Andrew Castiglione who will teach Everyday English and Fundamentals of Investments respectively.

COMMENTS FROM VIEWERS

Very few critical comments have been made by TV CLASSROOM's audience. If a viewer is not interested, he just does not watch. The majority of the comments have always been very favorable.

---"Congratulations on your 6:00 to 7:30 a.m. programs. They are worth getting up for."

---"Please send me all the leaflets on seamstress classroom. First time I have watched it, and I enjoyed it very much. I do a lot of sewing, but there is always something new to learn."

---"Greetings! Thank you for the three excellent courses and instructors of this semester."

---"Your course (sewing) seems geared more for the woman preparing to become a professional seamstress rather than for the average homemaker. The average student can't possibly afford the expensive materials and equipment in your television course."

---"I just caught the second lesson and found it most interesting. Thank you for making such fine programs available."

---"I watch your program (Spanish) on Saturday. It helps me for school." (from an elementary-age student)

---"We do enjoy your educational programs even as "senior citizens". There are so many branches of education that we are not able to explore until we find the time in our retirement to reach back and continue our education."

---"I want to compliment you on the excellent manner in which this brochure (California Explorers' Spanish textbook) has been compiled which I know is a very exacting job. Also I should like to compliment Mr. Hardison for its contents and his writing efforts to assemble them. I find the reading most interesting and informative. Please pass this information on to him if it is not too much trouble. His classes are always excellent. I am also grateful to everybody on the program for enabling me to continue my study of the Spanish language which I am unfortunately obliged to do alone."

---"I registered for the sewing course. The book is excellent, and I never miss a Saturday morning class except once, then I got it on Wednesday. I am a retired teacher 77 years old. After Christmas I'm going to make me a dress. I hope you will give more classes I am interested in later on."

---"plz xkz slpe rtg. I h trbl w vwls n bs wds wn ---a apr ---- bgng oa--n v a pntc. u d a fn jb o tv." (note written to teacher in stenoscript)

---"Here's hoping you can put on an advanced stenoscript course. It is fun except when I accidentally throw Gregg symbols in."

---"I m njg -- cls vre mc. m ntv lngj i spnz a I fn stnskp mc ezr t uz --n zrt j--." (note written to teacher in stenoscript)

---"I have enjoyed watching your program very much. I find that it is very helpful and informative because every hint makes sewing more enjoyable."

---"I'm enjoying your class very much despite the early hours. Your request for suggestions was well taken. I have one suggestion and one request. When doing certain stitches and other details, such as slip basting, please ask that the camera focus longer. My request is that I'd like to have some instruction on sewing children's clothes. I especially need tips on what size pattern to use so that the item will not be too large but will last one season. Perhaps there are ways of fitting a pattern on wee ones."

---"I heard Richard Schneider's talk (guest of Mr. Castiglione) on real estate investing. It was a most informative and well presented program."

---"I enjoy so much the 200th Anniversary Spanish class especially the rapid, native speaking; the pictures shown; the recent music; the simple, practical textbook; the simple, short dialogues; the short, clear historical information; and the attractive TV room background."

---"I would like to tell you how much I enjoyed studying the TV class in Everyday English. I'm from Taiwan, free China. We have over twenty Taiwannese girls who are married to the Navy men here who watch this wonderful TV CLASSROOM. Because most of them have small children at home or do not drive a car, TV class surely is the nicest thing that ever happened to us. We all wish that in the future that you could have more TV classes about English."

ERIC Clearinghouse

JUL 19 1971

on Adult Education